



Services & consultation

Full-service communication planning, management, and production services for communication materials in a variety of media, including:

- Strategic communication planning
- Marketing, PR, and sales communication materials and collateral support
- Employee communication, training, and motivation materials
- Annual reports and financial/stakeholder communications
- Technical writing and editing
- Software documentation, user training, and online help materials

Areas of particular expertise include communication planning, research, project management, writing, subcontractor/production management, event management, and copyediting. Familiar with print, presentation, multi-media, web, e-training, event, and social media applications.

Supported organizations (1983 – present)

Business clients:

| | |
|--------------------------------|-------------------------|
| Inland Empire Paper Company | John Black & Associates |
| EBSCO Industries | Laird Norton |
| Magnus Films | McCauley Plastics |
| Microsoft | Northwest Hardwoods |
| Olympic Distribution Solutions | Plum Creek |
| Progressive Solutions, USA | Safeco Insurance |
| WestFarm Foods (Darigold) | Weyerhaeuser |

Institutional, governmental, and non-profit clients:

| | |
|-----------------------------|-------------------------------------|
| American Cancer Society | Morningside |
| Pacific Lutheran University | SCBWI Western Washington |
| Turtle Bay (CA) Museum | Tacoma/Pierce County Humane Society |
| U.S. EPA (Div. 6) | U.S. Navy |
| YWCA Tone School (Tacoma) | |

References available on request.

Consumer & trade publication credits

Nonfiction books (including ghost-written work)

Inland Empire Paper Company: First 100 Years (in press)

Lean Production: Implementing A World-Class System, Industrial Press, 2008

Traditions Through The Trees, Documentary Books, 2000

“Industrial Forest Research” in *Forest Science*, Forest History Society, 1997

Consumer/trade magazine articles (1986 – 2008) in:

| | |
|----------------------------|---|
| <i>ColumbiaKids</i> | <i>Cruising World</i> |
| <i>TimberWest</i> | <i>Logging & Sawmilling Journal</i> |
| <i>Resource Recycling</i> | <i>Environment Strategy America</i> |
| <i>Northwest Runner</i> | <i>Women’s Sports & Fitness</i> |
| <i>Circle K Magazine</i> | <i>HR News</i> |
| <i>HR Management News</i> | <i>NW Signpost</i> |
| <i>Videomaker Magazine</i> | <i>Video Marketplace</i> |

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Fiction for young readers

The Timekeeper's Moon, Bloomsbury, 2010

The Farwalker's Quest, Bloomsbury, 2009

The Humming of Numbers, Holt, 2008

Reality Leak, Holt, 2007

Bears Barge In, Dream Factory Books, 2001

The Garbage Monster, Dream Factory Books, 2001

Writing-Related Awards

- 2011-12 preliminary Truman List (Missouri)
- 2010 Bank Street College of Education "Best Book" for Children
- 2009 Cybils Award Finalist
- Junior Library Guild Selection, 2008
- National Milk Producers Association Employee Newsletter Award, 2003
- Henry Bergh Children's Book Honor, ASPCA, 2001
- Numerous national & regional screenwriting awards, 1992 - 1999
- Society of Technical Communications Distinguished Award, 1990
- National Camp Fire "Good News" Award 1985

Memberships

- Society of Children's Books Writers & Illustrators (co-Regional Advisor, Western Washington)
- Authors Guild
- Phi Beta Kappa, national collegiate scholarship honorary society

Previous Employment

Communication Manager, Weyerhaeuser 1987 - 1993

Developed communication strategies, coordinated staff resources and developed materials for a corporate division with 9,000 employees in 50 locations nationwide. Work included acquisition & divestment communication management.

Video Producer, Weyerhaeuser 1986 - 1987

Video Production Assistant, Weyerhaeuser 1985 - 1986

Public Relations Writer, University of Oregon 1982 - 1983

Education

- B.A., English, Cum Laude — Whitman College, 1984
- Valedictorian — Bethel High School, Tacoma, WA, 1980